

# MUHAMMAD AHSAN

UI Developer | UX/UI Designer | Product Manager

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## PROFESSIONAL SUMMARY

I am eager to leverage my creativity and analytical thinking within a team that prioritizes innovation and high performance. My background includes designing HRMS systems, Property Management Systems, and mobile apps at Mralfred. At Inspiratus, I led the LaLiga Academy and ISD Sports systems, enhancing booking experiences. With a proven track record in UX/UI design and a passion for pushing boundaries, I am committed to exceeding expectations and elevating user experiences. My skills in project management and application development make me a valuable asset to any forward-thinking organization.

## SKILLS

- HTML5/ CSS3/ SASS
- ReactJS, NextJS
- WordPress/ WooCommerce/ Shopify/ Wix
- Figma/ Adobe Suite
- Wireframes/ Storyboards/ User Flows/ Process Flows
- User Experience Research
- Search Engine Optimization
- Excellent communication skills
- Teamwork and collaboration
- Project Management
- Ability to handle complex projects
- Time management and organization
- Attention to detail
- Focus and Concentration

## PROFESSIONAL EXPERIENCE

### UI Developer / Designer

Innova Real Estate - Dubai, United Arab Emirates

Nov 2023- Present

- Designed and developed high-performance, scalable web applications using modern technologies like HTML, SASS, JavaScript, and frameworks such as NextJS.
- Collaborated with cross-functional teams to gather requirements, translate them into technical specifications, and deliver user-focused solutions.
- Conducted code reviews, providing feedback to maintain code quality and adherence to industry best practices.
- Optimized web applications for speed, scalability, and SEO to enhance performance and user experience.
- Mentored junior developers, fostering a collaborative and growth-oriented team environment.

### UI Developer / Product Designer

mr.alfred Vacation Rental Management - Dubai, United Arab Emirates

Oct 2021 - Oct 2023

- Lead the conceptualization, design, and development of diverse digital products, including an HRMS system, Property Management System, and various mobile applications for both hosts and clients.
- Collaborate closely with stakeholders to gather requirements and define project objectives, ensuring alignment with business goals and user needs.
- Develop comprehensive functional specifications documents, meticulously detailing website functionalities, technical prerequisites, and acceptance criteria to guide the development process.
- Conduct extensive research to evaluate and select interactive media software products, assessing their features and capabilities to align with project requirements.

## **UI Designer / Developer**

Inspiratus Consulting Ltd – Dubai, United Arab Emirates

**Oct 2017 – Sept 2021**

- Strategize, architect, author, adjust, incorporate, and validate code relevant to the website, ensuring comprehensive coverage of the development process.
- Systematically plan, design, write, integrate, & rigorously test website-related code to ensure optimal functionality & performance.
- Engage in in-depth discussions with clients to comprehensively identify and meticulously document their unique requirements and specifications.
- Offer guidance on information systems strategy, policy development, management, and the delivery of services.
- Resolve conflicts through effective communication, active listening, and collaborative problem-solving.

## **UI Designer / Developer**

i3media Pvt. Ltd – Karachi, Pakistan

**Feb 2013 – Sept 2017**

- Conceptualize original website design ideas that bring simplicity and user friendliness to complex roadblocks.
- Architecting, developing and delivering dynamic, responsive web applications.
- Styling and programming websites using HTML5, CSS3, PHP, JavaScript and jQuery.
- Working collaboratively with others to achieve goals and to create new products.
- Optimizing's sites for maximum speed and scalability.

## **Front End Developer**

Dadabhoy Institute of Higher Education – Karachi, Pakistan

**Jan 2012 – Sept 2013**

- Mentoring the team members in the development and technical department.
- Performs research on website design and development requirements.
- Be involved in architectural design and analysis with architects and other team leads.
- Liaising with SEO developers to ensure all websites contained a specific keyword.

## **EDUCATION**

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### **Bachelor of Science in Computer Science (BSCS)**

Dadabhoy Institute of Higher Education

**April 2007 – Dec 2011**